

Generosity in a Year Like No Other

2020 UHS FOUNDATION ANNUAL REPORT



Generous Action in a Time of Crisis

A Message from the Executive Director



As the year 2020 dawned in the Southern Tier, none of us could have anticipated the devastating impact of the COVID-19 pandemic on our families, our health, our economy, our way of life. Yet by standing together, and supporting one another, we were able to overcome the challenge. The coronavirus caused much severe

illness, claimed many lives and changed the delivery of healthcare in our region. Yet our community's response to it also underscored the compassionate, generous, helpful nature of the residents of the Southern Tier.

Throughout the year, we at the UHS Foundation felt the powerful impact of that generous motivation, as people stepped up to the plate and made donations that benefitted both patient care and caregiver support. Because of your generosity and that of other Foundation donors, we were able to fund a number of lifesaving and life-enhancing programs, testing and treatment services, and technologies within our organization.

For example, we granted \$100,000 for the purchase of two new machines used to test for COVID-19, plus \$52,000 for personal protective equipment and \$17,800 for a tent at UHS Senior Living at Ideal so family members could visit residents in a safe outdoor setting. Our meal assistance program purchased 1,692 nutritious meals to ease the strain on our healthcare workers. All of this was over and above our grants for ongoing hospital services, programs and equipment.

A Note of Thanks to UHS' Frontline Team

"No words can ever express the gratitude we have for you. Your selfless actions are awe-inspiring. You amaze every single person and you make us safe. You have stayed strong for so long. Thank you for protecting us."

—From a patient

The note of recognition and appreciation from a patient that appears above is typical of many such messages sent to UHS. They are meant for everyone who contributed to quality care at UHS during 2020. By partnering with the Foundation, you were able to help Team UHS meet the challenges of COVID-19 with compassion, ingenuity, resilience and optimism. Throughout the pandemic, your contributions uplifted people, provided for basic needs and supported the well-being of caregivers as they cared for the critically ill. It is through the generosity exemplified by the actions of 2020 that we lay the groundwork for a brighter tomorrow.

psg.

Cory S. Jacobs Executive Director

LIFESAVING RESULTS

Grants funded new testing equipment

The UHS Foundation received generous grant support to help UHS meet the demands of the COVID-19 pandemic response during 2020. UHS Hospitals was able to purchase three MDx Assay and Encompass MDx workstations from Ithaca-based molecular testing company Rheonix Inc. The first workstation arrived in early May, courtesy of the City of Binghamton, with a goal of partnering with UHS to offer coronavirus tests to first responders and other city employees. In mid-June, a \$125,000 grant from the Decker Foundation supplied a second instrument, plus the purchase of 30 reusable, controlled air-purifying respirator helmets. A third instrument arrived in July, thanks to Excellus BlueCross BlueShield. All three instruments, which cost \$50,000 each, are located in the Microbiology Laboratory at UHS Wilson Medical Center.

The workstations increase UHS Hospitals' capacity Laboratory Services at UHS Hospitals. for testing and treatment of COVID-19 patients. The "We worked with each hospital in the area to learn increased testing capability was integral to Broome how they could utilize funds, and UHS chose a testing County's plan to gradually reopen businesses and equipment path," said Jessica Renner, Southern Tier schools. Increased testing also helped reduce the regional president of Excellus. "We all know how vital spread of the virus by enabling timely diagnosis and testing is, so we wanted to support this effort." contact tracing. Prior to receiving the Rheonix work-Noted Gerald Putman, executive director of the stations, lab professionals were using another method Decker Foundation: "When COVID hit, a call to UHS asking how the Decker Foundation could help indicated a to process COVID tests. But difficulty in obtaining certain supplies limited this option, and remaining need for a testing instrument and personal protective specimens were sent to an outside lab. In contrast, equipment. Thanks to the guick response from our supplies required for the Rheonix workstations are board, we were able to provide both. Not only did UHS readily available. "Testing capacity is especially critical benefit, but also our community."

Our 2020 Donors

Leaders: \$50,000 and Up

The Akel Family Anonymous Dr. G. Clifford & Florence B. Decker Foundation Estate of Margaret M. Grasso Estate of Shirley W. Keller Excellus BlueCross BlueShield of CNY Dr. Bai Lee Pepsi Bottling Group, LLC

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for pre-procedure testing, which New York State is requiring," said Mary Kielma, administrative director of

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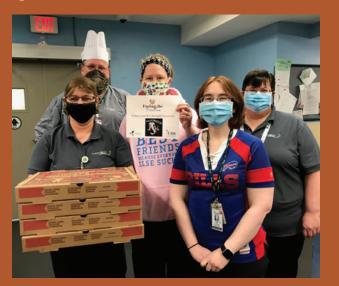
SUPPORT WHEN IT COUNTED

Meal programs benefitted staff on grand scale

The pandemic that hit in 2020 challenged the capacity of emergency rooms, intensive care units and other areas of hospital care to cope with the added demands. Healthcare workers continued to provide quality care despite exhaustion, risk of infection, fear of transmission to their own families, casualties among their friends and relatives, and the loss of patients to the disease. Coping with the anxiety surrounding the disease became as much a reality for health professionals as for the community at large.

And, locally, that's where the UHS Foundation and generous people in the community stepped in, inventing ways to ease the burden on healthcare teams. One of the most significant efforts was the Foundation's Meal Assistance Program. Building on the Foundation's devotion to supporting UHS in the fulfillment of its mission, the program provided 1,692 meals to UHS workers over the course of several weeks. A complex organizational effort resulted in the provision of those meals to staff who could really use the added moral and nutritional support at the height of the pandemic.

Open to all UHS Hospitals and UHS Home Care employees, the program provided family meals from a number of restaurants across Greater Binghamton. The opportunity to submit requests was open from Oct. 26 to Nov. 4, with 500 meals ordered in the first week alone. The feedback from staff was heartfelt and heart-warming. As one nurse put it: "It was really lovely to have one day when I wasn't stressed about dinner plans on top of working and teaching school



to my younger children." Another said: "Life has been a juggling act, with school schedules and everything else. It was wonderful to not have to worry about one more thing." And as one take-out restaurant owner told an employee: "We really appreciate you and your staff at UHS."

In addition, Shelly Monahan and Vanessa Moschak of the Broome-Tioga Boards of Cooperative Educational Services (BOCES) launched the Hospital Heroes Program. They likewise coordinated with local restaurants to deliver meals to frontline workers at UHS Wilson and UHS Binghamton General. As a generous restaurant owner donating food commented to the two organizers: "Healthcare workers are the ones putting their health at risk because they're in there fighting for us."

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FOR THE FRONT LINE

Akel Family donated \$50,000 for workers

The Akel family in 2020 donated \$50,000 to the UHS Foundation to be used in support of healthcare workers on the front lines of the COVID-19 crisis in the Greater Binghamton area. The gift jump-started the Foundation's COVID-19 Response Fund. "This very generous donation helped fund a number of efforts that were under way to benefit the people providing patient care in our community," said Cory S. Jacobs, executive director of the **UHS Foundation.**

For 76 years, the Akel family owned and operated Binghamton Giant Markets, a local grocery chain established in 1933. In a statement issued in March 2020, family members expressed their hope that encourage others to lend their support as well. Some of the donated money was used to purchase personal protective equipment and assist UHS staff who were impacted by COVID-19. Further, the UHS Foundation used some of the gift to buy materials for the making of face shields and cloth masks, as well as "bounce-back kits." These kits add-

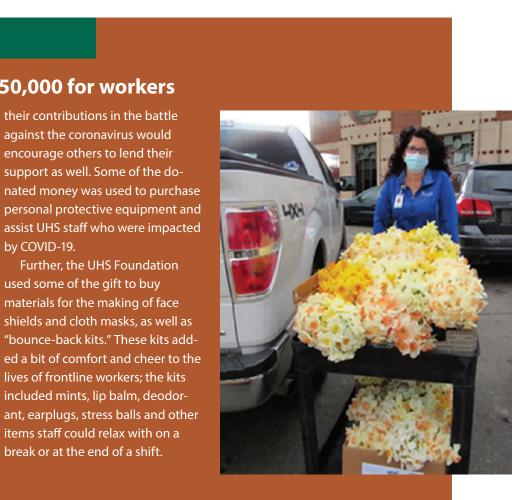
ed a bit of comfort and cheer to the lives of frontline workers; the kits included mints, lip balm, deodorant, earplugs, stress balls and other items staff could relax with on a break or at the end of a shift.

| N | ls. Mitzi Sherba |
|----|----------------------------------|
| D | rs. Mark V. and Nancy Shumeyko |
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| N | ls. Mary Surdey |
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| Ν | Ir. and Mrs. Gary VanNostrand |
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RAH! FOR THE CAUSE

COVID patient's loved ones honor her memory



When Ruth A. Harrington passed away in March 2020 from COVID-19, her family members wanted to do something special in her memory. They were heartbroken that, in spite of her vigor as an active 93-yearold, the Vestal area resident had not been able to survive

the virus. "Our mother had been more like a 60-yearold," said her daughter, Sally Yablonsky. "Until the coronavirus hit, she was very healthy and energetic, and still drove a car. Then, suddenly, she became the second person in Broome County to die of the disease."

Ms. Harrington was a homemaker who lived in the Greater Binghamton area all her life. In 1953 she married Richard Harrington, an engineer and inventor employed by IBM. The couple had three children: Sally, Judy and Bill. Ms. Harrington had always liked her initials, R.A.H., and would often express joyful moments in life by saying, "Rah, rah, rah!" So, in lieu of flowers at her passing, and to honor her memory, the family

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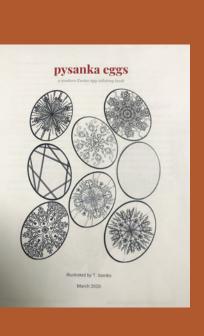
The Chalk Market, LLC

NEST EGGS

Coloring-book sales strengthened fund

People on quarantine or just staying close to home during the pandemic were able to have some fun while supporting a great cause at the same time. Tanya Semko, a Ukrainian American artist living in Johnson City, created a pysanka egg-coloring book available for sale on her Etsy site, JosieAndJaneStudio. The book is an excellent guide to the art of Ukrainian egg-coloring, providing enjoyment for the whole family. Moreover, through Ms. Semko's generosity, a portion of the proceeds from sales of the book supported the UHS Foundation's COVID-19 Community Response Fund.

"I would like proceeds to be used for things like paying for hotel rooms if healthcare workers are self-isolating from their families or laundry service so they have clean scrubs to wear home or healthy meals from local restaurants," Ms. Semko said. She noted that proceeds from the sale of the coloring book would go to the UHS Foundation and to the New York City Healthcare Network for Good.



established the "Hugs for RAH RAH RAH!" fundraising initiative at the UHS Foundation. In addition to the support at UHS, they also raised money for employees of other health and human service organizations around the region. The care Ms. Harrington received when pneumonia and COVID sent her to an emergency room inspired her family to give back to the Southern Tier's frontline caregivers.

"We were able to raise more than \$15,000 to give back to the community," Ms. Yablonsky said. "We appreciated everyone who took care of our mother, from the ambulance drivers to the clinicians in the hospital. Because of the pandemic and with some of our family being in quarantine, we couldn't give her the kind of funeral we wanted to. So we did this instead, hoping that it would take some of the stress off and put smiles on people's faces."

The community's generosity, out of respect for both frontline workers and Ms. Harrington's memory, was very touching to R.A.H.'s loved ones, even as they grieved over their loss. Said Ms. Yablonsky: "My heart is healing 50 times quicker because of the community support for my Mom."

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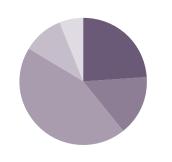
In Memory Of:

Mary Alice Breed James A. Carrigg Janet M. Chadwick Helen S. Coutant Sandy Crouse Christopher DeLucia Beverly R. Dorsey Bruce Dratler Elizabeth Durkot Ruth Harrington Lawrence Haskins Daran M. Hornbeck **Richard Hosbach** Ronald Jacoby Lily Kashou James M. Keefe Walter "Kip" Kettle Mary B. Lindsey David A. Mikol Alice Minnow Patrick E. O'Hara **Rose Pechinak** Gloria Picciano David Platzer William H. Rincker Alice Rook **Brvan Willis Elizabeth Winter** Elmer Zinner

Total of Grants Awarded to UHS in 2020: \$937,516

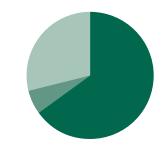
Total Revenue and Support Raised in 2020: \$2,000,210

Net Assets in 2020: \$31,098,400



2020 Grants

- COVID-19 Response Fund: \$225,103
- Employee Support: \$142,441
- Equipment: \$418,073
- Programs: \$94,898
- Sock Out Cancer: \$57,001



2020 Revenue

- Contributions: \$1,301,348
- Events: \$121,936
- Interest Income: \$576,926

Net Assets

- Net Assets 2019: \$27,515,610
- Net Assets 2020: \$31,098,400



The UHS Foundation supports innovation, service and quality at UHS by educating the community, attracting donors and managing gifts wisely.

Contact the UHS Foundation 10-42 Mitchell Ave. Binghamton, NY, 13903 (607) 762-2171

nyuhs.org

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