



Dr. Barton Husband Vaccination Timely Grand Effect
Dr. Trexler Hospital Manner Team Grow
Easy Information Endicott Emergency Awesome Dr. Liu
Charlene Greer Willing Dr. Matta Reception Primary Care
Knee Surgery Therapist Love Judy McKee Considerate Hopefully
People Play Baby Find General Perform Dr. Nelson
Dr. Hopkins Wonderful Family Rush Chenango Right
Helpful Recommend Grateful Calm Saturday
Gina Pleasant Help Welcome Doctor Hill Daughter Listen
Sweetheart Call Answer Kind Apnea
Trip Dr. Shady Knowledgeable Trust Polite
Walk-In Today Friendly Quickly Hope Describe
Dr. Adler Happy Absolutely Waiting Room Alyssa
Patient ER Nurse Pharmacy
Dr. Ali Desk Dr. Jimenez

2019 UHS FOUNDATION ANNUAL REPORT

Staff Teamwork Professional Ashley Pleased
Amanda Service Nicole Care Dr. Nichols Treat
Check Recovery Real Thorough Procedure Competent Effect
Minute Receptionist Surgery Innovation
Condition Dr. Kumar Urology Exam Amazing Dr. Boual Fact Explain
Phenomenal Reasonable Thank Debbie Choice Courteous Excellent
Will Ambulatory Binghamton Caring Early
Dr. Rosman Son Nursing Staff Dr. Sweet Mother Super
Erica Dr. Taber Job Accommodating Busy Everyone Figure Reveal Turn
Customer Service Bonnie Dr. Kwaitkowski Clean Dr. Bradley Hart
Hardly Position Office Staff Osterhout Totally Hand Medical
Quick Physician Short Enjoy Thanks

Customer Service Play Dr. Bennett Welcome Enjoy Dr. Bouali Phenomenal Staff Member
 Answer Listen Dr. Kwaitkowski Absolutely Easy Dr. DeGuardi Information Primary Care
 Sweetheart Hand Extremely Baby ER Everyone True Efficient Perform Minute Caring Today

Our Values, reflected in giving

A Message from the Executive Director



Cory Jacobs

In 2019, UHS began expressing our System's Values in five key words: Compassion, Trust, Respect, Teamwork and Innovation. During the year, these Values were in evidence everywhere, as UHS providers, employees, volunteers, board members and financial supporters put them into practice in countless ways.

If you are a Foundation donor, you are a member of our extended family, and through your support you are indeed showing your commitment to the Values of UHS. In the pages of this report, you'll find several examples of how your dollars, and those of your family members, friends and neighbors, make an impact on the lives of the people served by UHS.

The Foundation continues to provide traditional support through the purchase of medical equipment, such as spinal surgical instruments. We are also increasing our support of patient programs like the UHS Childhood

Literacy Program and Reach Out and Read, now expanding to many UHS pediatric and family care locations.

We are enabling behavioral programs to gain a foothold against the opioid epidemic in our community, and giving grieving parents the time they need to find closure. These meaningful and, in many cases, life-changing programs would not be possible without your generous financial support.

We are also grateful for our team of volunteers and auxiliaries. They are often the first to greet patients and visitors on their way in, and the last to bid patients a good day when they are discharged and on their way home. Our auxiliaries' sales help support the hospitals, too, with proceeds coming back to benefit the overall work of the Foundation.

As 2020 got underway, we could not have anticipated the devastating impact that would be brought to bear on our world, our community

and our healthcare facilities by the COVID-19 pandemic. Yet by standing together, by supporting one another and by living the Values embodied in the mission of UHS, we are able to overcome the challenges we have faced and will face in the future.

It is in times like these that I am particularly proud of the work of UHS and the UHS Foundation, and honored that donors like you have chosen to regard our Foundation as worthy of your support.

Thank you and best wishes for good health in the days to come.

Cory S. Jacobs
Executive Director

On the cover: This "word cloud" is made up of comments from patients and patients' families, praising the work of members of the UHS team. Included in the comments during 2019 were several references specifically to how our teams put our Values into practice.

Opening to the first page of a lifetime of reading

The wonderful world of books began opening up in 2019 for many youngsters whose parents routinely bring them to UHS Pediatrics and UHS Primary Care.

The UHS Childhood Literacy Program, in conjunction with a national effort called Reach Out and Read, has a great goal: bringing a love of books and reading home to children from a very early age, thereby encouraging the youngsters' healthy development.

UHS' pediatricians and staff present children, from newborns to those age 6, with a book every time they come in for a well-child visit.

Said Katarzyna Dudycz-Sulicz, MD, "We see children for 13 well-child visits during this age range, and offering a book each time allows us to incorporate literacy promotion into pediatric care and encourage families to read together."

Providers personally select the books for their patients. The American Academy of Pediatrics recommends early literacy promotion – until at least

kindergarten entry – as an essential component of pediatric care.

Research shows that this approach yields more frequent reading at home, plus accelerated vocabulary development and critical brain stimulation in the child.

When the UHS Childhood Literacy Program was implemented, UHS partnered with Reach Out and Read, a national not-for-profit organization championing the positive effects of reading daily.

In the first 10 months of the program, UHS staff distributed 6,699 books. Bookmarks provided to parents encourage them to read with their children and watch for motor skills development.

Said Mary DeGuardi, MD: "Offering the book directly to the child allows us to observe the child's cognitive, language, relational and social-emotional development."

The UHS Foundation graciously funded the first year of the program at a



Members of the UHS Childhood Literacy Program team gather to celebrate the success of the reading program for youngsters. Members are, from left, Katarzyna Dudycz-Sulicz, MD; Kathleen Lange; Kay Boland; Cory Jacobs; Kelly Pasztor of Epic; Mary DeGuardi, MD; Michelle Brooks; and Mitzi Sherba.

cost of just under \$29,000.

"Early childhood literacy is a critical building block for establishing good health and curiosity," said Cory Jacobs, executive director of the UHS Foundation. "We are delighted to fund the program."

Our 2019 Donors

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(Continued on Page 2)

Jill Phenomenal Early Walk-In Recovery Will Recommend Explain Exceptional Quickly Real Kind Sweetheart Waiting Room Reception Grow Son Thanks Enjoy Conduction Medical Timely Pa
 THE 2019 UHS FOUNDATION ANNUAL REPORT Intake Judy McKee Ambulatory Trip Pleased Desk Chenango Effect Dr. Taber Phone Call Dr. Shey Super Baby Charlene Greer Check E
 Dr. Kumar Right Dr. Sweet Normal Dr. Castello Reasonable Describe Hospital Husband Alvysa Rush Hill Apnea Memorial Busy Provider Help Gail Jones Play Gina

Storied golfer Jack Nicklaus brings out the crowds for Expo

The sunshine and Jack Nicklaus brought out the crowds in August for the UHS 2019 Golf Expo Presented by Dr. Bai Lee at the En-Joie Golf Course in



Dr. Lee and members of his family welcome golf legend Jack Nicklaus to UHS' 2019 Golf Expo Presented by Dr. Bai Lee at the En-Joie Golf Course in Endicott. Mr. Nicklaus toured the Neonatal Intensive Care Unit at UHS Wilson and told a number of "Stories with Jack" at the Expo during his first-ever visit to the Greater Binghamton area.

Endicott. An estimated 3,000 people attended "Stories with Jack," a special live presentation on the evening of Aug. 14 at which "The Golden Bear" recounted his experiences as one of golf's most celebrated pros. He was interviewed by Sirius XM's Dave Marr on the 18th green.

Mr. Nicklaus's visit was made possible in large part by a generous donation from Dr. Lee to the UHS Foundation.

Under large tents near the 18th green, UHS provided educational materials related to urology, orthopedics, and men's and women's health issues.

John Carrigg, president and chief executive officer of UHS, said: "This year we were especially excited to have with us Jack Nicklaus. Not only is he regarded as the greatest golfer of all time, but he is a role model for lifelong physical fitness and a philanthropist for better health in children and youth."

During the visit, Mr. Nicklaus toured the Neonatal Intensive Care Unit at UHS Wilson Medical Center and attended a special "Golden Hour" reception at En-Joie, hosted by the UHS Foundation.

(Continued from Page 1)

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Mrs. Patricia Boehlert

Funding advances in surgery

A wide range of surgical procedures is performed at UHS Hospitals each year, from the latest in cardiac surgery to robotic-assisted treatments for cancer.

The UHS Foundation helps fund advances on the surgical front by offering grants for much-needed equipment and instruments.

In 2019, for example, the Foundation provided \$23,000 for the purchase of advanced surgical instruments used in operations on the spinal column performed by specially trained neurosurgeon Philip Hlavac, MD.

"Purchases of surgical equipment of this kind enable UHS to stay up to date with the continually evolving world of surgical technology, to the benefit of many patients," said Khalid Sethi, MD, medical director of Neurosurgery at UHS Hospitals.



The UHS Foundation often provides dollars for highly advanced surgical instruments, enabling doctors to keep up with the latest technology in specialties like neurosurgery, benefiting thousands of patients.

(Continued from Page 3)

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New Horizons programs zero in on addictions

In 2019, UHS' New Horizons program received a generous \$12,500 grant from the UHS Foundation to fund certified peer recovery advocate training for 12 patients recovering from substance use disorders.

"The seven-day course, which costs \$600 to \$1,000 per person, is typically out of financial reach for our patients early in their recovery journey," said Alan Wilmarth, administrative director of Behavioral Health at UHS. "Offering the course at no cost provides an avenue back into employment that pays a livable wage and also helps them rebuild a resume."

As part of the grant, four staff members also received credentialing to teach the course going forward. They have already provided three additional training sessions.

Said Mr. Wilmarth: "The peers have been extremely

positive in their feedback and have expressed gratitude for the opportunity. Not one person has dropped out of the course and everyone who has completed it is gainfully employed."

A total of 40 peers have been trained and are working at Fairview Recovery Services, the Addiction Center of Broome County and UHS.

Peer recovery advocates in UHS Emergency Departments engage with substance abuse patients who arrive in crisis.

The goal is to instill immediate hope, then assist the patient in navigating the system, including access to treatment, outreach calls to the patient and removal of any treatment barriers the person may be experiencing.

"We care deeply about every patient we meet," Mr. Wilmarth said.



Donations to the UHS Foundation from generous members of the community help UHS purchase advanced technology and launch programs and services that benefit thousands of patients across the Southern Tier.

CuddleCot offers families time to say difficult goodbyes

The loss of a newborn is one of the most profound and traumatic events a person can endure. When a baby is stillborn, the parents very often need time to grieve and say goodbye to their infant. A CuddleCot can offer that time in a sensitive, compassionate way.

A CuddleCot is a self-cooling bassinet that allows parents the opportunity to stay with their infant as long as needed. In 2019, through a \$2,800 grant from the UHS Foundation, UHS Wilson Labor and Delivery added the special bassinet on its unit.

During the time of mourning, this can be an important part of closure and healing for the parents and other family members.

Volunteers contribute value with hours of selfless service

The volunteers and auxiliaries of UHS Hospitals provide thousands of hours of meaningful service, exhibiting compassion and teamwork as they brighten our institutions with their cheerful smiles.

The organization's 420 volunteers donate 55,000 hours of service annually, ranging from clerical support to holding sales to staffing gift shops. They represent a wide range of ages and walks of life, from high school students and young adults to retired nurses and teachers to former banking executives. To volunteer, an individual goes through the same on-boarding as a new employee, such as a background check and health assessment.

There is quite a bit of crossover between those identified as volunteers and those who are members of the UHS Auxiliaries, one at UHS Binghamton General Hospital and one at UHS Wilson Medical Center.

Some auxiliary members, often called "auxiliaries" at UHS, provide the same kind of service as volunteers, such as being greeters or delivering flowers to hospital rooms. Some auxiliaries, called associates, provide valuable monetary support without physically volunteering. The UHS Auxiliary Binghamton General Hospital has 80 members,



Donating many hours of their own time, volunteers and auxiliaries like Shirley DeLucia, left, and Lucille Roberts, work in many areas of the hospitals, greeting patients, delivering flowers and operating gift shops. Proceeds from sales they hold benefit patient care and service at UHS Wilson and UHS Binghamton General.

half active and half associate, and the UHS Auxiliary Wilson Medical Center also has 80 members, the majority of whom are associates.

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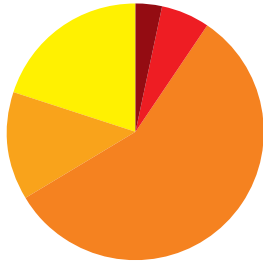
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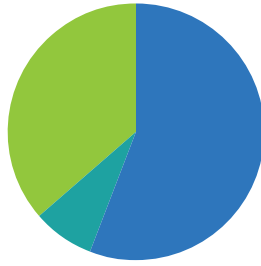
Total of Grants Paid to UHS in 2019: \$589,739



2019 Grants*

- Education: \$20,583
- Employee Support: \$35,605
- Equipment: \$335,670
- Programs: \$81,151
- Sock Out Cancer: \$116,730

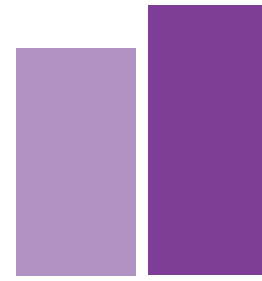
Total Revenue and Support Raised in 2019: \$1,720,781



2019 Revenue

- Contributions: \$965,545
- Events: \$131,190
- Interest Income: \$624,046

Net Assets in 2019: \$27,515,610



Net Assets

- Net Assets 2018: \$23,138,306
- Net Assets 2019: \$27,515,610

* Grants are paid after project has been completed. As of December 31, 2019, there were more than \$2 million in open grants awaiting project completion.



The UHS Foundation supports innovation, service and quality at UHS by educating the community, attracting donors and managing gifts wisely.

Contact the UHS Foundation
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"Our Values," the 2019 UHS Foundation Annual Report, is a publication of the UHS Foundation, 10-42 Mitchell Ave., Binghamton, NY, 13903. Cory S. Jacobs, Executive Director.

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