



PERFORMANCE THROUGH GIVING

2017 UHS FOUNDATION ANNUAL REPORT



GIVING MAKES A DIFFERENCE

PERFORMANCE THROUGH TEAMWORK AND GENEROSITY

AWESOME

The UHS Foundation celebrated three significant achievements in 2017. First, we were honored to be a partner with Security Mutual and its “Sock Out Cancer” initiative.

Special thanks to Security Mutual, Visions Federal Credit Union and Chemung Canal Trust Co., along with many other local businesses, for their philanthropic support.

The UHS Foundation and the Lourdes Hospital Foundation each received close to \$70,000 to provide non-medical financial support to cancer patients in need. Sock Out Cancer funding provided \$21,000 in financial relief to dozens of UHS patients in its first year. We live in such a generous community, and Sock Out Cancer is proof!

Our 2017 Special Event fundraising gala was a sell-out. More than 200 attendees turned out for our “Bowties and Sequins” soiree in March. There was plenty of dancing, bidding and balloon-popping for all to enjoy. Proceeds from this event support patient care, and we are so grateful for the community’s support.

And finally, we have experienced significant growth in our endowment through increased donations, along with a little help from the healthy market. The UHS Foundation portfolio crossed the \$25 million milestone this year. But while we are certainly proud of this accomplishment, what’s more important is the increased support we are able to provide back to UHS. For the second year in a row, we awarded more than \$1.7 million in grant funding to UHS entities.

Thank you to the members of our Board of Trustees for your continued leadership and guidance as we work together to enrich the health of our community through UHS. And a very special thank you to our generous donors – the story of our success would not be possible without you.



Cory S. Jacobs
Executive Director



*Mrs. Salanger, seated,
with Cory Jacobs and
Matt Salanger*

PERFORMANCE IN NURSING EXCELLENCE

A new fund to advance quality education and research for the nursing team at UHS was instituted in 2017 at the UHS Foundation. The Dolores Salanger Fund for Advanced Nursing Education and Research was established by Mrs. Salanger's son, Matthew J. Salanger, FACHE, as he transitioned from his role as president and chief executive officer of the UHS System to that of senior strategic advisor. A retired nurse, Mrs. Salanger is 93 and lives in the Syracuse area.

Matt Salanger began his new advisory role on Jan. 1, 2018, with John M. Carrigg becoming president and chief executive officer of the UHS System on that date.

The fund was seeded with

contributions of \$56,000 from Mr. Salanger and his wife Mary Ellen, with the fund totaling \$160,000 by the end of 2017, said Cory Jacobs, executive director of the Foundation. "This fund will greatly enhance specialized education and research opportunities for the nursing professionals who are such an integral part of the UHS team and who play such a key role in quality patient care," she said in announcing the creation of the new fund at the UHS Board of Directors' annual holiday party in December 2017.

Mr. Salanger noted that Dolores Salanger has been committed to serving others all her life and has instilled values of service in her

children. "My mother went to college on her own initiative and graduated from Syracuse University in 1947 with a nursing degree," he said. "Nursing was a perfect profession for someone who was bright, caring and always there for other people."

He expressed deep appreciation to all fund contributors and those who will donate in the years ahead. "When you honor my mother, you honor me and my entire family," he said. "For that I will be forever grateful."

The fund specifically supports UHS nurses enrolled in specialized advanced degree programs. Donations can be made via the Foundation giving page on the UHS website, uhs.net.

PERFORMANCE THROUGH EFFECTIVE GRANTING

One of the most satisfying endeavors of the UHS Foundation every year is awarding grants to programs, services and departments that will make a measurable difference in the lives of patients. In 2017, we received a number of requests

for funding, ending the year with more than \$1.7 million disbursed to

enhance technology, equipment and service delivery throughout UHS.

A major advance in the quality of the image seen on monitors in the UHS Wilson and UHS Binghamton General operating rooms was made possible by a \$900,000 grant for

new video equipment that can be used in many types of surgical procedures in the hospital.

To ensure that newborns and their families are protected with the latest in security measures, a

new infant banding system was

installed at UHS Hospitals, thanks to a grant of \$180,000. The system monitors the

Labor & Delivery, Maternity, and Pediatrics areas at UHS Wilson.

Other grants included: \$19,000 for **Welch Allyn spot vision screeners** for use with patients at three UHS pediatric locations; and \$2,550 to UHS Home Care from the

POSITIVE

Betsy Pietriyk Medical Equipment Fund for **new transport ultrasound equipment**.



Clinical areas benefit from grants.

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\$50,000 and Up

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Sock Out Cancer

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PERFORMANCE THROUGH CHARITABLE SERVICE

A UHS physician in 2017 received a national award for social service from the public television network of South Korea. Gynecologist Bai O. Lee, MD, was a recipient of a KBS Global Korean

Award, presented annually by the Korean Broadcasting System (KBS), a government network in South Korea similar to America's Public Broadcasting Service (PBS).

Dr. Lee is a member of the UHS medical staff and a corporate member of the Board of Trustees of the UHS Foundation. He has been recognized as a pioneer in the development of several medical advances at UHS, including the creation of the high-risk pregnancy

center at UHS Wilson Medical Center and the introduction of ultrasound and laparoscopic techniques. Established in 1993, the KBS Global Korean Awards recognize ethnic Koreans abroad who have made "notable contributions to the advancement of the welfare of mankind."

Dr. Lee was one of the award-winners featured in a KBS documentary, part of which was filmed at UHS. A remarkable and talented individual, he has contributed greatly to our community and healthcare System. Since arriving at UHS in 1972, he has been involved with a number of charitable activities in Greater Binghamton, including creating a fund for perinatal nursing education.

COMMITTED



Dr. Bai Lee and his wife, Dr. Jung Yum-Lee

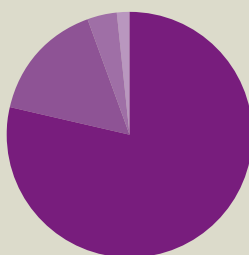
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TOTAL OF GRANTS AWARDED TO UHS IN 2017

\$1,772,547



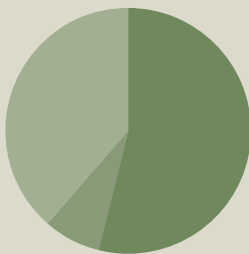
2017 Expenses*

■ \$1,772,547	Grants
■ \$355,139	Administrative
■ \$89,895	Financial
■ \$32,965	Donor Recognition & Fundraising

*unaudited

TOTAL REVENUE AND SUPPORT RAISED IN 2017

\$1,478,683



2017 Revenue*

■ \$797,733	Contributions
■ \$111,320	Events
■ \$569,630	Interest Income

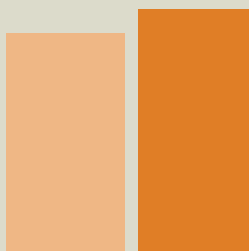
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NET ASSETS IN 2017

\$25,196,730



Net Assets

■ \$22,802,827	Net Assets 2016
■ \$25,196,730	Net Assets 2017

PERFORMANCE WITH COLORFUL SOCKS

The UHS Foundation in 2017 teamed up with other Southern Tier organizations to benefit cancer patients and their families through "Sock Out Cancer."

The project raised money through the sale of colorful socks and the presentation of a live concert in downtown Binghamton. Rainbow-hued socks were sold at many stores and other locations around town for \$10 a pair, and William Close & The Earth Harp Collective put on a spectacular show at The Forum.

Sock Out Cancer is a community-

based, nonprofit initiative formed to help financially distressed cancer patients and their families. It provides money for practical, non-medical needs, such as transportation, utility bills, groceries, rent or mortgage payments. It is a joint effort of the Security Mutual Life Insurance Co., UHS Foundation, Lourdes Hospital Foundation and WBNG-TV.

The program's services are administered by the UHS and Lourdes Hospital foundations. Cancer creates an enormous strain on a family. Sock Out Cancer helps people focus on



caring for their loved one, instead of struggling with everyday living expenses.



The UHS Foundation supports innovation, service and quality at UHS by educating the community, attracting donors and managing gifts wisely.

Contact the UHS Foundation
10-42 Mitchell Ave.
Binghamton, NY, 13903
(607) 762-2171

uhs.net

"PERFORMANCE THROUGH GIVING," the 2017 UHS Foundation Annual Report, is a publication of the UHS Foundation, 10-42 Mitchell Ave., Binghamton, NY, 13903. Cory S. Jacobs, Executive Director.

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